



the kid group of companies



Cookie Policy

KID Group

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1. RATIONALE.

Our websites have reference: <https://www.kid.co.za>, <https://www.kidgroup.co.za>, <https://www.infoflow.co.za>, <https://www.itbusiness.co.za>, <https://www.centerfield.co.za>, <https://www.salttech.co.za>, <https://cubicblue.co.za> and any of the companies in the KID group (hereinafter: "our websites").

These sites use cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged.

Knowledge Integration Dynamics (Pty) Ltd, including the companies within its group (KID group), has developed this policy to inform the user about the use of cookies on our websites.

2. WHAT ARE COOKIES?

A cookie is a small simple file that is sent along with pages of our website/s and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit and may contain execution logic (program) or a link to a script and/or web beacons.

A script is a piece of program code that is used to make our websites function properly and interactively. This code is executed on our server or on your device. A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you (the user) is stored using web beacons.

3. TYPES OF COOKIES

- **Essential Cookies:** These cookies are necessary for basic website functionality. They typically don't collect personal data and are automatically placed when a user visits your site.
- **Site Performance Cookies:** These track user interactions without identifying individual visitors. They might collect data like page views, time spent on specific pages, and bounce rates to help you understand user behaviour and optimize your website for better performance.
- **Technical or functional Cookies:** These cookies remember user preferences like language selection, location, or login details. This personalization provides a more convenient experience for returning visitors and avoids them having to re-enter information during future visits. Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our websites. This way, you do not need to repeatedly enter the same information when visiting our websites and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.
- **Analytics / Statistical Cookies:** These cookies collect data on user traffic and activity, often through third-party analytics tools like Google Analytics. This way, you understand your audience demographics, interests, and how they interact with your website. We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.
- **Advertising / Marketing / Tracking Cookies:** These cookies track browsing activity across different websites to build user profiles and deliver targeted advertising. Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on our websites or across several websites for similar marketing purposes.

4. CONSENT

When you visit our websites for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our websites may no longer work properly.

5. ENABLING/DISABLING AND DELETING COOKIES

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser. Please note that our websites may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

6. YOUR RIGHTS WITH RESPECT TO PERSONAL DATA

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the Information Regulator South Africa: P.O Box 31533, Braamfontein, Johannesburg, Gauteng - Complaints email: complaints.IR@justice.gov.za

7. CONTACT DETAILS

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the contact details on the last page below.

8. POLICY APPROVAL

Signed:



11/06/2025

Date:



**Impossible
is nothing
but a
starting
point.**

INFOFLOW

ITBUSINESS



**CUBIC
BLUE**


**ID INFORMATION
DYNAMICS**

**CES
GROUP**

kid
Enterprise Information Management

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